

## KAKINADA INSTITUTE OF ENGINEERING & TECHNOLOGY - II

(Approved by AICTE, GOVT of AP & Affiliated to JNTU, Kakinada)

Korangi, Tallarevu Mandal - 533461, E.G.Dt., A.P. Ph: 0884-2303400 Fax: 0884-2303869, Email: office@kietgroup.com

## Innovation Cell / Club

Innovation is all about converting ideas into new or improved products, processes and services. The youth of the country are nurtured and exposed to ideas and processes to inspire them to take up innovative activities. The main aim of this Cell is to create intuition in terms of creative design ideas in various fields of engineering in an aesthetic approach. Innovation Cell will assist students and also encourage young talented minds by providing them a perfect platform for showcasing their talents, working together as teams. It will also serve to provide the students a platform to excel in their specialized area of interest.

## **Objective:**

- Organising technical workshops and seminars for the students by technical experts.
- To provide platform to realize and believe in themselves.
- Various guest lectures will be organized by the experts in different fields which will provide complete knowledge to our students.
- To respond effectively to the emerging challenges and opportunities both at national and international level relating to Micro, Small and Medium sized Enterprises.
- To act as an institutional mechanism for providing various services including information to budding student entrepreneurs.
- To empower students to become young entrepreneurs.
- To motivate, support and mentor students for identification and development of their innovative ideas.